5 Steps to Keep the PIA Process Moving



1 Spot the trigger, whether it's a data inventory finding, a new product or feature, a new tool, or a vendor change.

Trigger identified

Screen

2 Run a quick threshold assessment to determine if a full review is even needed.

Low-risk

High-risk

No review needed

3 Understand the scope of the activity better by asking stakeholders questions like:

- What types of personal information (PI) are involved?
- Is PI shared with third parties?
- Does it involve sensitive or children's data?
- Which cookies or tracking technologies are involved?
- How will people be informed and given control of their PI?

Talk to stakeholders



Ask deeper questions

Run a PIA if needed

Document

4 Document the decision, whether the outcome was low risk or something requiring safeguards.

Review

5 Set a date to revisit it, since almost nothing stays static for long.