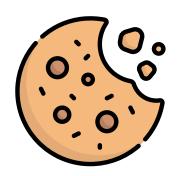


Cookie Consent Management Services

From Banners to Full Compliance, We've Got You Covered

Managing cookie compliance isn't just about turning on a banner. With new privacy laws and regulatory enforcement actions ramping up, one small misstep like a broken opt-out or a rogue pixel can trigger legal risk and damage trust. At Red Clover Advisors, we help companies go beyond surface-level compliance with practical, privacy-first cookie programs that work. Our services include:



Consent Management Platform (CMP Implementation)



Customized, compliant, and user-friendly setups

- ✓ Full CMP setup
- ✓ Multi-jurisdictional compliance (US, UK/EU, Canada, etc.)
- ✓ Cookie categorization and banner design
- Ongoing testing and support

Cookie Audits



Find and fix issues before regulators or customers do

- ✓ Validate cookie behavior based on user consent
- ✓ Confirm GPC, "Do Not Sell," and other opt-out mechanisms
- ✓ Identify unauthorized trackers and third-party pixels
- ✓ Test banner functionality across browsers and locations
- ✓ Ongoing audit support for continuous compliance

Cookie Governance



Sustainable programs with policy, oversight, and maintenance

- ✓ Define internal roles and responsibilities
- ✓ Create and maintain cookie and pixel governance policies
- ✓ Track decisions and vendor. approvals for each pixel
- ✓ Train internal teams on consent tools and scanning practices
- ✓ Maintain and update cookie settings as laws and tools change

Let's Build a Cookie Program You Can Trust

Whether you're starting fresh or need to tighten a cookie program already in place, Red Clover Advisors brings the privacy expertise and technical know-how to help. Let's simplify cookie complexities together. To get started today, contact Robert Fowler, Director of Business Development, at 314-249-3380 or email robert@redcloveradvisors.com.