

## RCA x OneTrust

Red Clover Advisors bridges the crucial gap between privacy law expertise and OneTrust implementation – because a privacy program needs to do more than just look good on paper.

Our certified practitioners speak both **'privacy law' and 'tech'**, delivering custom solutions that turn OneTrust's powerful features into real-world compliance companies can trust.

## Why Red Clover?

### Deep Privacy Expertise + Technical Mastery



We're the privacy program architects for startups to Fortune 500 organizations. Premier OneTrust certification meets real-world privacy know-how.



### True Partnership, Not Just Implementation

We build future-proof privacy programs that scale with companies. And we stick around to make sure they do.



### White-Glove Simplicity

Privacy is complex. Working with us isn't. Our dedicated team of experts turns OneTrust's power into real results.

## The RCA Process

1

### SCOPING

Identify which privacy laws affect companies and how they apply to specific business operations.

2

### ANALYSIS

Assess company needs through workshops and determine the right OneTrust features for businesses.

3

### IMPLEMENTATION

Set up OneTrust and create clear, usable processes based on our findings.

4

### SUSTAINABLE COMPLIANCE

Maintain company programs with regular updates to stay ahead of changing business practices and new laws.



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## PEOPLE

Our team combines privacy expertise with technical know-how, ensuring companies get guidance that's both legally sound and practically implementable.



## PROCESS

We build the workflows, procedures, and policies that turn privacy tools into functioning programs. It's not just about what the technology can do – it's about how companies will actually use it.



## TECHNOLOGY

Beyond basic setup, we configure technology to match business needs and regularly review configurations to ensure they're working as intended.



## STRATEGY

We design privacy programs that align with business goals, creating roadmaps that make sense for an organization's size, industry, and risk profile.



## IMPLEMENTATION

Unlike providers who walk away after installation, we ensure everything works together – from employee training to technical integrations to policy enforcement.

## What RCA Customers Say

a360media

“Considering the level of complexity we’re working with, Red Clover helped us implement our privacy program with OneTrust in a way that didn’t make it feel burdensome.”

**Paul Likins**, VP of Revenue Operations, a360media

randstad

“Jodi’s expertise in privacy meant she knew exactly what we were looking for and was able to start immediately,” Jones says. “RCA hit the ground running with effectively no ramp-up period.”

**Michael Jones**, Chief Privacy Officer, Randstad

**But wait! There’s more...**

Follow the QR code to download valuable resources tailored to OneTrust customers.

