

Getting the Best from OneTrust

As a managed service provider for OneTrust, Red Clover Advisors (RCA) works with companies to implement, optimize, and maintain OneTrust technology. With OneTrust tools, companies can easily build privacy programs, demonstrate trust, measure and manage risk, and go beyond compliance. Red Clover possesses the expertise to help companies fully leverage these tools at every stage.

Red Clover’s team of industry experts and certified practitioners partner with companies to create custom, right-sized privacy strategies that are sustainable within your business operations and earn your customers’ trust. From initial implementation to providing ongoing support, Red Clover ensures that you harness the full potential of OneTrust’s privacy management software.

Red Clover Services for OneTrust

	OneTrust Services	Red Clover Support Program
PRIVACY MANAGEMENT	PIA & DPIA Automation	>>> Create, build, and facilitate Data Protection Impact Assessments (DPIAs) & Privacy Impact Assessments (PIAs) and associated processes, policies, and training.
	Data Mapping Automation	>>> Out-of-the-box or custom implementations with a structured data mapping process and ongoing maintenance policy and support.
	Privacy Rights Automation	>>> Set-up the technology and the processes, policies, and training programs to handle individual rights, including webforms, workflows, and geolocation requirements.
	Third-Party Risk Management	>>> Analyze and update the vendor management process and policies for new and existing vendors, including vendor assessments.
	Privacy Notice Management	>>> Create privacy notices and policies that fully comply with applicable regulations and support company strategy for customer trust.
	Privacy Training	>>> Create custom virtual or in-person privacy training programs to ensure employees are informed about relevant privacy laws and company policies.

	OneTrust Services	Red Clover Support Program
CONSENT & PREFERENCES	Cookie Consent	>>> Develop and configure comprehensive cookie consent and preference strategies, including full CMP setup by geolocation.
	Mobile App Consent	>>> Execute and maintain consent programs specific to mobile applications.
	Universal Consent & Preference Management	>>> Execute and maintain consent programs specific to Universal Consent and Preference.

OneTrust Services	Red Clover Support Program
Responsible AI	>>> Develop and execute an AI governance strategy, including policies & assessments.

“Considering the level of complexity we’re working with, Red Clover helped us implement our privacy program with OneTrust in a way that didn’t make it feel burdensome.”

Paul Likins
VP of Revenue Operations, **a360media**

Why Red Clover

- **OneTrust Certified & Experienced**

Red Clover is a premier OneTrust partner and our team has deep product knowledge working with enterprises on OneTrust implementations and ongoing maintenance.

- **Partnership & Customization**

Privacy programs need to be built for the long haul and adapted to specific needs of the business and to changes in the future. Red Clover will meet you where you are to get your program started – and then stay with you until you are up and running.

- **Simplifying Privacy**

We simplify privacy so your customers can focus on getting the most value out of the OneTrust platform.

- **Deep Experience**

Our team has decades of experience building and running programs from the ground up at some of the world's largest companies, including Sony, Netflix, Cox, Bank of America, and Vail Resorts.

- **White-Glove Service**

We deliver a white-glove experience – leveraging the expertise of our entire team to ensure the highest quality program and a stronger customer integration of the OneTrust technology.

Our Process

Scoping

Customize the approach to applicable privacy laws and specific business use cases.

Analysis

Harness the power of assessments, workshops, and interviews to tailor the OneTrust modules.

Implementation

Setting up OneTrust according to the analysis phase and also creating processes and policies.

Sustainable Compliance

Creating regular updates and audits and updating for new privacy law requirements.

"When you put the technology plus the people piece together, you get something greater than if you had just done it on your own."

Jodi Daniels

Founder & CEO, Red Clover Advisors

But wait! There's more...

Follow the QR code to download valuable resources tailored to OneTrust customers.

