

Jodi Daniels, Founder & CEO



Jodi Daniels, Founder & CEO of Red Clover Advisors, a privacy consultancy, that brings data privacy strategy and compliance together with its flexible and scalable approach that simplifies data privacy complexity, refines, updates or builds privacy structure, and makes both the business and the legal issues accessible and actionable for all. Jodi, a Certified Informational Privacy Professional (CIPP/US) with 24 years of experience, serves as the outsourced privacy office for companies, helping a range of businesses from startup to Fortune 100 create privacy programs, build customer trust and achieve GDPR and US privacy law compliance.

Since launching in 2017, Red Clover Advisors has helped hundreds of companies create privacy programs and establish a secure online data strategy their customers can count on. Jodi makes privacy easy to understand by breaking it down into measurable steps using plain language her clients can relate to. She is a national keynote speaker, co-host of the She Said Privacy / He Said Security Podcast, and also has been featured in IAPP, The Economist, Forbes, Inc., Authority Magazine, ISACA, and many more. Jodi holds a Masters of Business Administration and a Bachelor of Business Administration from Emory University's Goizueta Business School.

She passionately supports the idea that privacy is more than just compliance and concern over fines. It's a human right we all deserve. Jodi has made it her mission to help businesses build trust and transparency with this core value at its foundation. She lives in Atlanta, GA with her husband, two girls, and a big fluffy dog named Basil.

Featured on

