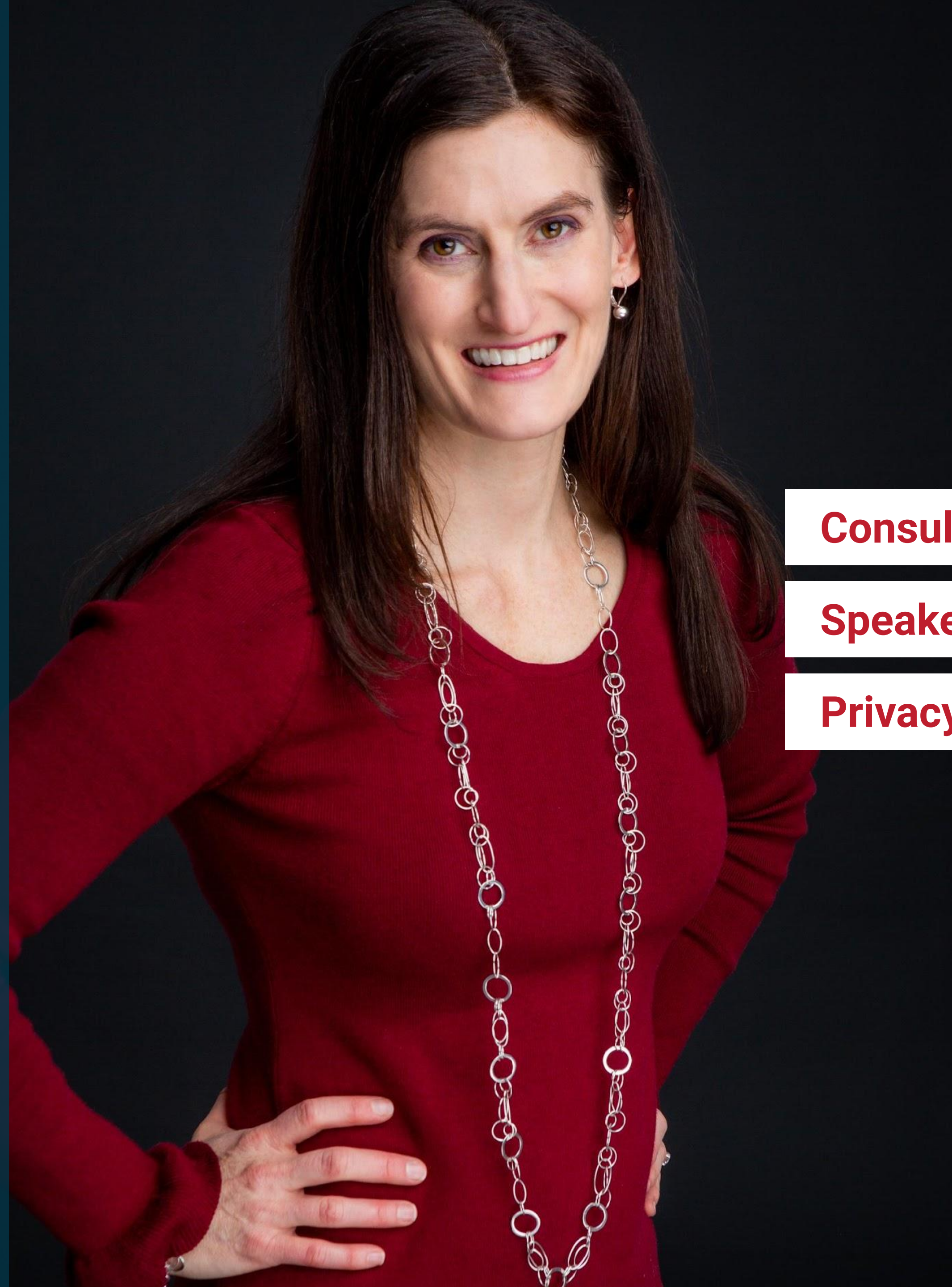


Jodi Daniels

We simplify data privacy practices, so your business can go beyond compliance, build trust with customers, and gain a competitive edge.



Consultant

Speaker

Privacy Expert

The impact of data privacy on your bottom line and customer growth?

Data is changing the way businesses connect with customers and market their services or products. In addition to businesses staying competitive and delivering top notch products or services, they must comply with an ever growing web of privacy laws. Red Clover Advisors helps make the process simple to understand & implement.

The problem is, the laws are always changing, customers have high privacy expectations, and businesses are worried about protecting their company from fines and loss of sales. Jodi Daniels is a marketing and privacy expert who has helped hundreds of companies, from startups to Fortune 500, build customer trust through privacy programs, achieve GDPR, CCPA, and US privacy law compliance. Jodi, a Certified Informational Privacy Professional and firm believer that privacy is an individual right, serves as the outsourced privacy office for companies.

Red Clover Advisors helps companies embrace a new way of working with data, going beyond compliance that will balance a businesses needs with those of its customers.

Signature talk

3 STEPS TO BUILDING CUSTOMER TRUST THROUGH PRIVACY

You only have one chance to make a first impression, and when it comes to your customer's personal information, you don't want to leave a bad taste in their mouth. In her informative keynote address, Jodi Daniels educates companies on how to balance data privacy, and best practices to use, share, and collect that will establish trust and help you gain a competitive edge. With her ability to explain the craziness of technology, the laws that are in place, and how to use privacy as an advantage to build relationships with your customer base, Jodi is able to implement privacy programs and data strategies to maximize customer trust and achieve GDPR, CCPA, and US privacy law compliance.



ABOUT Jodi Daniels

Jodi Daniels, a Certified Informational Privacy Professional (CIPP/US) with 24 years of experience, helps a range of businesses from solopreneurs to multinational companies in privacy, marketing, strategy, and finance roles. Jodi Daniels is Founder and CEO of Red Clover Advisors, a privacy consultancy, that brings data privacy strategy and compliance together. With its flexible and scalable approach that simplifies data privacy complexity, refines, updates or builds privacy structure, she makes both the business and the legal issues accessible and actionable for all. Jodi is a national keynote speaker, co-host of the She Said Privacy / He Said Security Podcast, and has been featured on IAPP, Forbes, Inc., The Economist, and many more.



— “ —
*You only have one chance to
make a first impression.*

CONNECT WITH JODI: 404.964.3762 | JODI@REDCLOVERADVISORS.COM

Testimonials

“Jodi is an engaging and knowledgeable speaker who is a joy to watch. She truly demonstrates her expertise in her field but makes it accessible to different audiences—a trait that is very difficult to do effectively.”

— ANDREW RICHARDSON, VP ANALYTICS & MARKETING SCIENCE, TINUITI
(HOST: ADDIEGO)

“Jodi is a wealth of knowledge when it comes to privacy issues. DAA has been fortunate to be able to learn from Jodi. I recommend Jodi wholeheartedly as a top notch speaker!”

— MARILEE YORCHAK, MBA, CAE, EXECUTIVE DIRECTOR, DIGITAL ANALYTICS ASSOCIATION

“Boring topic presented brilliantly! Amazing job, Jodi, and congrats on building your company and brand right here in Georgia!”

“Probably the best webinar I have attended on this subject. Well done.”

“It’s clear that Jodi knows and understands the minutiae of this topic, but also has a good grasp of her audience not to bog us down with details that would have a very limited applicability to the attendee. If only the federal data privacy landscape were as clear as her presentation!”

— CONFERENCE ATTENDEES

SPEAKER
RATING



As featured on





CONTINUE THE Conversation



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