

Red Clover's team of industry experts and certified practitioners helps customers leverage the power of the OneTrust privacy management software from implementation to support with conducting data mapping exercises and privacy impact assessments, ensuring compliance with GDPR, US, and other global privacy laws.

**OneTrust** is the #1 fastest growing and most widely used technology to help organizations build more trusted privacy, security, and governance programs.

## PRIVACY MANAGEMENT SERVICES



### PRIVACY OPERATIONS

When it comes to privacy management within your organization, a multi-faceted approach will help you cover every area of the business and stay compliant.



### COOKIE CONSENT

Cookie compliance is a critical part of all major privacy regulations. Let's find the right approach to compliance for your business.



### VENDOR MANAGEMENT

Establish a streamlined, manageable process for assessing, monitoring, and managing vendor and third-party risks.



### PRIVACY POLICIES

Build and sustain consumer trust with a transparent, easy-to-navigate privacy policy that your consumers can actually read.



### INDIVIDUAL RIGHTS

We create processes, procedures, and policies so companies feel ready to manage Individual Rights according to GDPR, CCPA, CPRA, CPA, and other regulations.



### PRIVACY RISK ASSESSMENT

What is your privacy risk level and how can you mitigate those risks? We help you figure that out—and figure out a way forward.



### DATA INVENTORY

Connect the dots between the personal data you've collected, where it's going, and how it's being used so you can make smart privacy decisions.

Red Clover Advisors bring data privacy strategy and compliance together with **PrivacyOps™**, our flexible and scalable services that simplify data privacy complexity. We refine, update or build a company's privacy structure, and make both the business and the legal issues accessible and actionable.

Our certified privacy professionals (CIPP/US/E/A), data analytics, data governance, and privacy legal expertise, integrate all the practitioner level knowledge required to deliver sustainable privacy program outcomes.



*\*We firmly believe that a **data inventory** is the foundation of a core privacy program and serves as the base for drafting a privacy notice, creating an individual rights program and feeds the vendor management process.*

## Why Red Clover Advisors



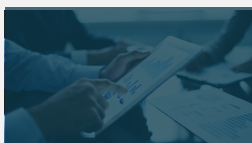
### Scoping

- The team will evaluate and identify which privacy laws are in scope for your business and to begin customizing the best privacy program for your business



#### Subject Matter Experts:

OneTrust certified team with hands-on privacy, legal, marketing and technology experience.



### Analysis

- We harness the power assessments, workshops, and interviews to understand the flow of data in your organization integrating OneTrust tools where appropriate.



#### Accessibility:

We bring privacy to all parts of the organization.



### Implementation

- During the implementation phase, we are setting up the OneTrust tools, creating processes and policies.



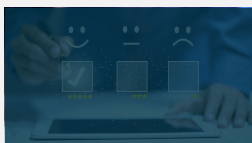
#### White Glove Service:

We deliver a customized and high touch experience to each project.



#### Simplicity:

We make privacy easy to understand and apply to each company.



### Sustainable Compliance

- We will create a privacy program that is dynamic to the changes in your business and new privacy laws plus one that can be measured for its effectiveness.



#### Implementation & Setup:

OneTrust is a guide throughout the process and helps setup so that companies can get the most out of their OneTrust investment.

“For the RCA case study case use this snippet: Jodi’s expertise in privacy meant she knew exactly what we were looking for and was able to start immediately,” Jones says. “RCA hit the ground running with effectively no ramp-up period.”

**Michael Jones**  
Chief Privacy Officer at Ranstad



“Far and away, Red Clover Advisors flexibility, expertise, and support blew everyone else out of the water. They gave us an additional layer of assurance that we were doing what we need to do – now and as privacy regulations and our clients’ needs change.”

**Andrew Richardson**  
VP Analytics & Marketing Science of Tinuiti

