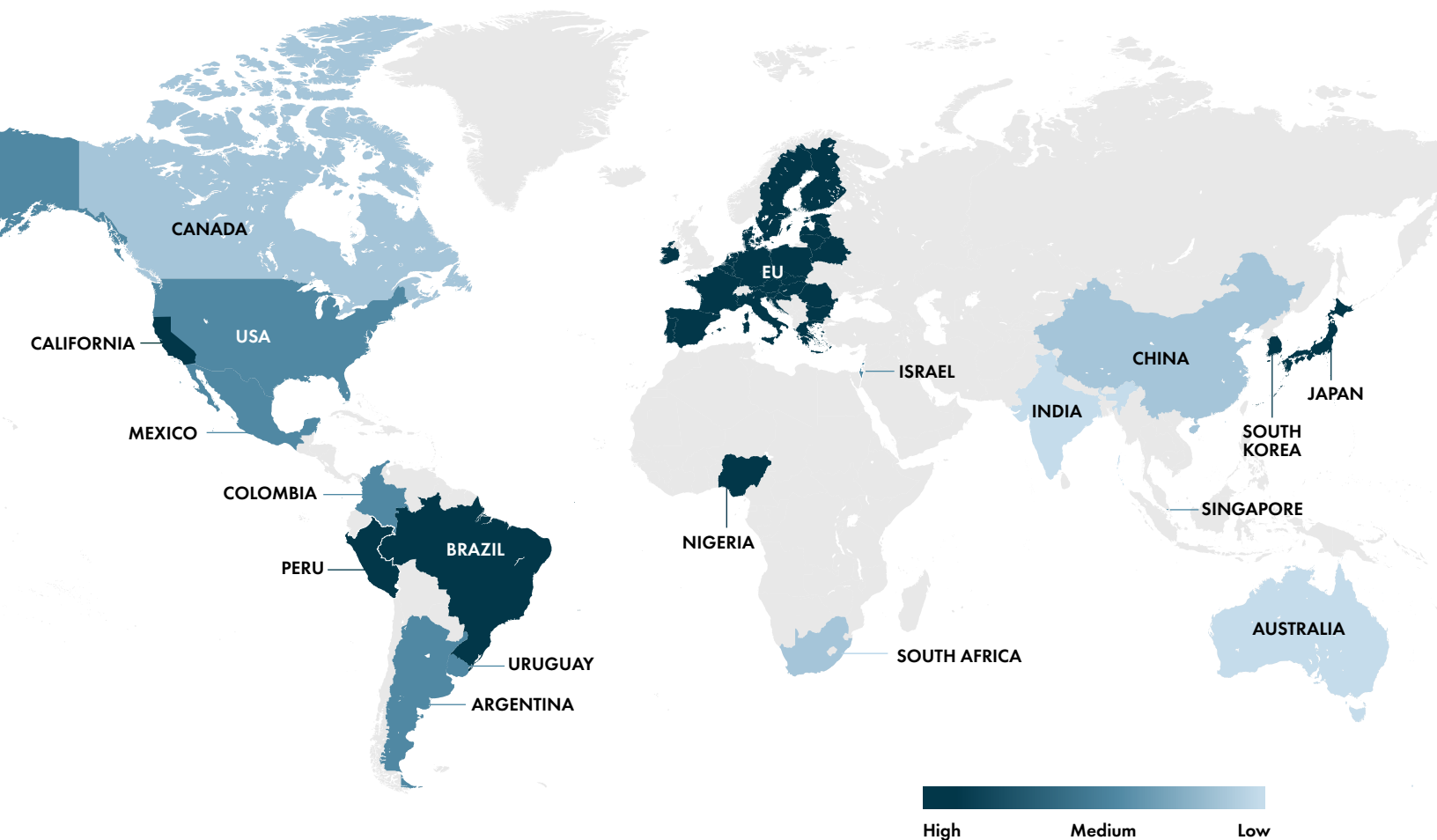


Consent Across the Globe

The GDPR (General Data Protection Regulation) just celebrated its second birthday. Since it was enacted in May of 2018, we have seen various interpretations within the EU and significant movement in countries around the world. However, there is still a lot of uncertainty around which countries will be next to pass similar regulations and how to interpret regulations already in place. Companies need to know what to do to be compliant across the globe.

One of the key areas of GDPR (and the associated ePrivacy Directive) revolves around consent. Consent itself brings about confusion – should it be opt-in vs. opt out? What constitutes necessary cookies? What is considered personal information? Are banners required? What about cookie walls? The list goes on and on. The below infographic can help shed some light on the discussions and how strictly regulations are impacting cookie consent regulations across the globe.

LEVEL OF REGULATION



Note: This infographic depicts cookie consent laws and not overall privacy laws, which may have a different level of regulation.

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